

## Four51 Sales Training

### Who should attend:

This course is ideal for seasoned sales professionals with a minimum of two years of sales experience who are looking for fresh ideas and insights as they work to effectively sell their expanded e-commerce capabilities with Four51. Four51 sales experience is a suggested prerequisite, but not a requirement.

### What you will learn:

The two-day course covers all the essentials of selling the application including e-commerce value propositions, effective sales demo strategies, application basics and current industry trends. When you attend, you will also receive instruction and documentation regarding Four51 best practices that you can apply as you continue to sell your online solution and capabilities to existing customers and prospects.

### Why it's valuable to your company:

When satisfying each and every customer is your goal, your best weapon is knowledge. The more you know about the Four51 application, the better solutions you can sell and the more customers you can satisfy. With Four51 Sales Training, you will be equipped to efficiently sell unique solutions to your customers.

### Where training is conducted:

Training courses are held at Four51 headquarters in Minneapolis, MN. [Click here](#) for a map.

### How much it costs:

Four51 Sales Training costs \$995 for the two-day session. Breakfast and lunch is included both days.

### How to sign-up:

Visit the Training and Certification section of Access Four51 (<http://myaccess.four51.com>) to access the registration calendar.