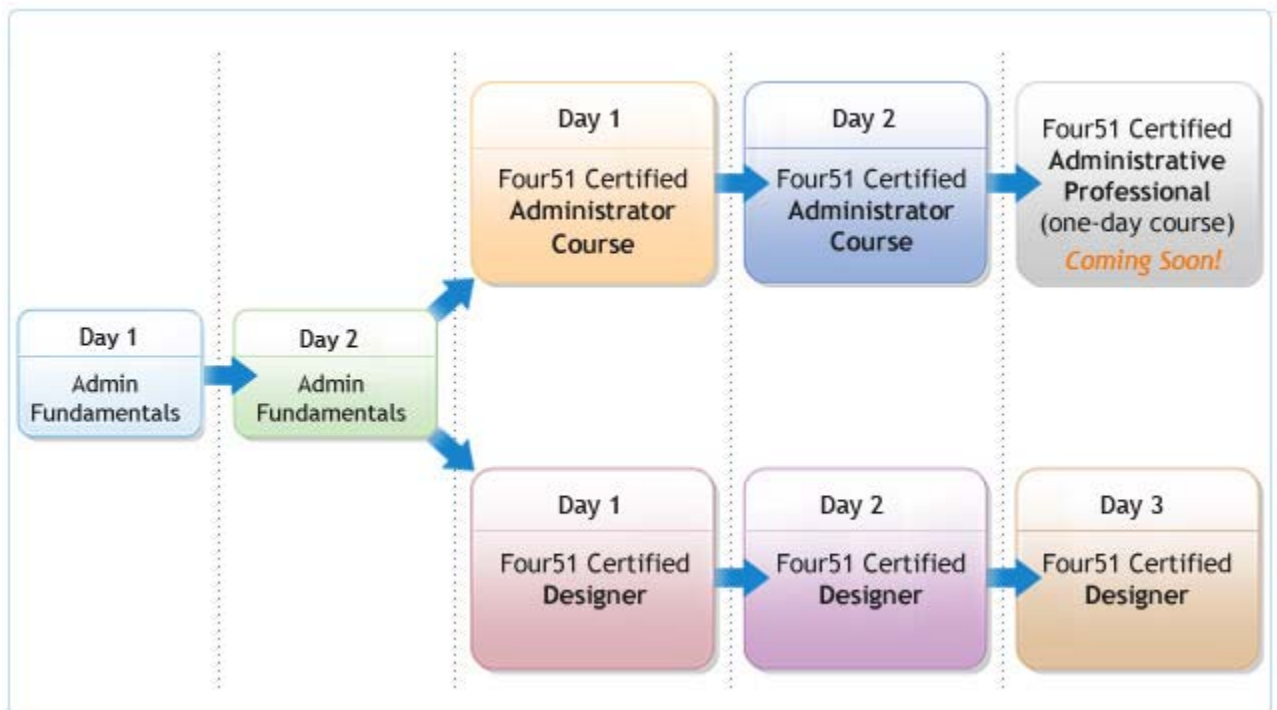


Training and Certification from Four51

The Four51 application is a powerful tool and the more you understand its capabilities, the more you can leverage its potential. With training and certification from Four51, you will get the most out of your subscription and bring value to your company and customers. Our classes are specifically designed to maximize your learning experience with hands-on curriculum and one-on-one instructor interaction.

Beyond learning the Four51 application is the ability to become a **Four51 Certified User**. Certification is available to any user who completes an entire curriculum track and passes a final examination which is administered by Four51. Certification classes help you:

- Master the application so that you can proficiently and efficiently create unique solutions for your customers
- Drive more sales for your company
- Maximize your technology investment
- Identify yourself as among the most capable and knowledgeable Four51 users



Four51 Admin Fundamentals: Each certification track builds from the two-day Four51 Fundamentals course. This course offers a comprehensive look at the Administrative interface of the Four51 application and teaches you how to create buyer companies, handle orders, and create static products in a hands-on learning environment. When you attend, you will also receive instruction and documents regarding Four51 best practices that you can apply as you continue your use of the application. Four51 Fundamentals is the best way to get acclimated with the application and its capabilities.

Four51 Certified Administrator: This two-day session builds directly on the Four51 Fundamentals course. The course will teach you to create custom themes for your buyer companies' sites, as well as cover additional site customization options and advanced product configurations. To complete this course and gain certification, you will need to pass a final test demonstrating the skills you have learned.

Four51 Certified Administrative Professional: This one-day session covers the most complex of Four51's technical capabilities. Some of the topics covered include scripting in spec forms and XML integrations. This class is not yet available—watch for updates!

Four51 Certified Designer: This intensive three-day session covers Pageflex configurations in the Four51 application and will teach you to setup, implement, and manage users, customers and products—including variable products. This course teaches the essential Pageflex skills required to build and implement variable templates on the application. To complete this course and gain certification, you will need to pass a final test demonstrating the skills you have learned.

Where training is conducted:

Training and certification courses are held at least monthly at Four51 headquarters in Minneapolis, MN. If you have a group of five or more trainees, please contact Four51 for information about group rates and on-site training.

How to sign-up and learn more:

Visit the Training and Certification section of Access Four51 (<http://myaccess.four51.com>) to access course overviews, answers to frequently asked questions and a registration calendar. A proficiency exam may be administered for users who have been previously trained and are seeking certification.